

THE SUHI FOUNDATION

FOR IMMEDIATE RELEASE:

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THE SUHI FOUNDATION HIRES EXECUTIVE DIRECTOR

National City, CA, February 22, 2016 – Following an extensive search and lengthy recruitment process to hire its first-ever Executive Director (ED), the board of The SUHI Foundation (Foundation) has unanimously approved the appointment of Martha Juarez to the position. The inaugural role represents a bold move for the Foundation as it positions itself to evolve and grow in the coming years.

The local education foundation, which exclusively serves the students of Sweetwater Union High School (SUHI) in National City, has secured a large donation by a board member and Sweetwater alum that will fund the position initially. The role of the ED will be centered around setting a long-term strategy for the organization and executing on it. A major part of the job will be focused on establishing relationships within the local community and beyond, with the goal of bringing funds and other much-needed resources to the students of SUHI.

While the search began very broadly, in the end the board collectively decided to hire from within. Ms. Juarez, an alumna of SUHI, is a founding board member and most recently served as board President. The decision was largely based on a desire to have someone with local ties and the right amount of experience step into the role. With a degree from Stanford University, an MBA from UCLA, and extensive experience across various sectors, Ms. Juarez brings that as well as the entire history of the organization and an understanding of the students it serves. She is set to officially step into her new role on March 1, 2016.

ABOUT THE SUHI FOUNDATION

The SUHI Foundation, Inc. was established in 2006 as a 501(c) 3 non-profit public benefit corporation. The mission of the Foundation is to promote and support the academic excellence and higher education goals of Sweetwater High School students. Since its inception, the Foundation has raised over \$550,000 in donations. The Foundation has worked with administration, faculty and alumni to redistribute these funds by awarding scholarships to deserving students and by funding programs and special projects. For more information, visit www.thesuhifoundation.org.

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